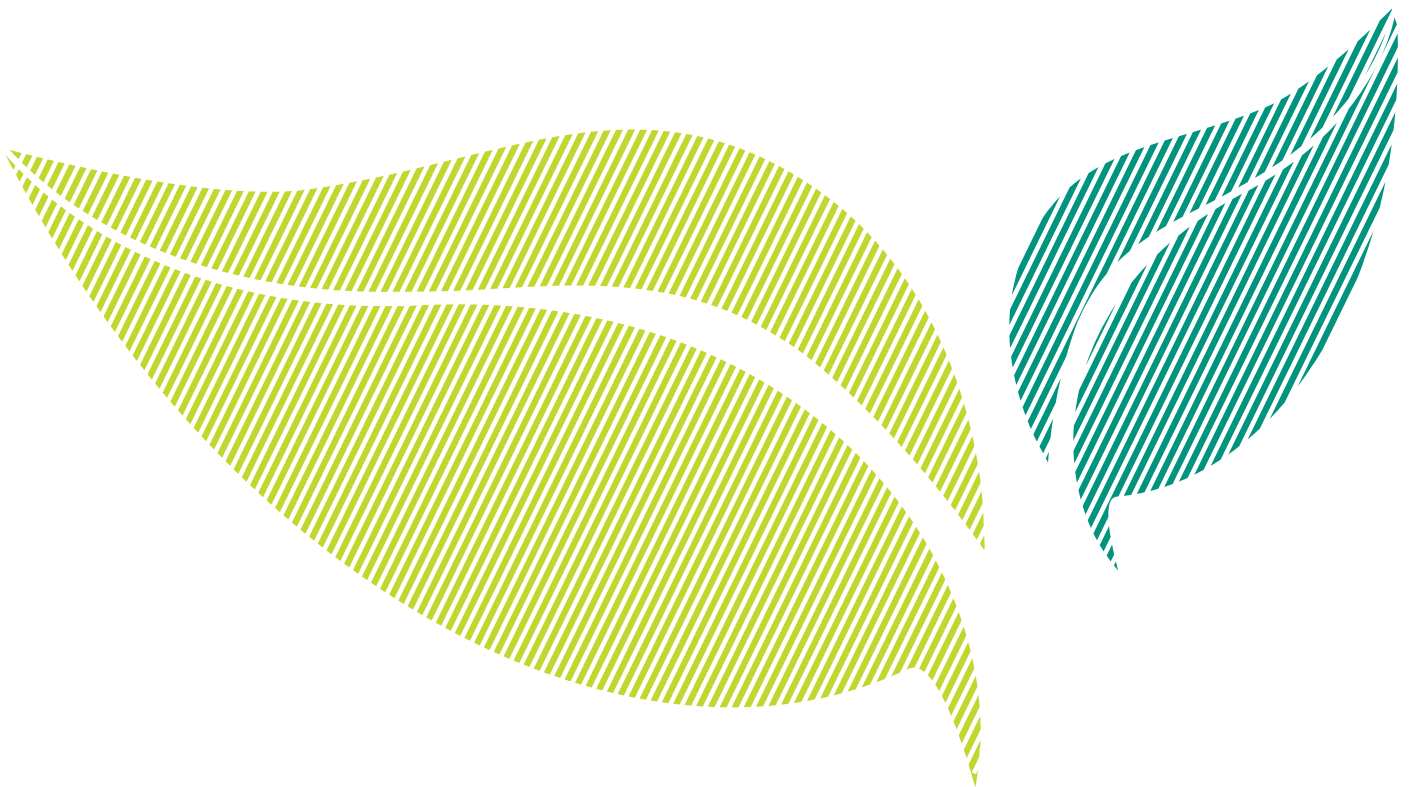




**Knowledgeable, helpful  
and independent financial  
advice for you, your family  
and your business.**





## How can we help?

Our job is to help you feel confident about your finances – from your current position to planning for the future.

We work with businesses, families and individuals to take stock of what's happening right now, find out your goals for the future, and give you impartial, unbiased advice on the investments and strategies that are best for you.

For companies, we focus on employee benefits schemes – pensions, protections, insurances and share schemes - offering expert management, clear reporting and a partnership that works for your business.

Our personal clients benefit from completely independent advice, access to products across the whole market and a long-term relationship that helps you plan your life with confidence.

### **Bespoke Employee Benefits Services**

Attract and retain the best talent with comprehensive, affordable employee benefits for your business.

### **Financial Planning with a Personal Touch**

Manage your wealth and personal financial planning with expert, independent financial advice and products.

## Great reasons to work with us ...



Manage all your financial planning – personal or corporate – with the help of a dedicated adviser, giving you a single point of contact.



One of just a few companies in the UK that use Asset Risk Consultants (ARC) for discretionary fund manager due diligence and Peer Performance reports to track clients' performance.



Unbiased advice, with no ties to particular products or companies.



We provide fixed fee quotes for all your projects. There are no hidden extras – we're completely transparent and will let you know the fee up-front.

# Hear from others

“ Exactly what you need from a Financial Adviser, trustworthy and honest. The attention to detail and explanation of mortgages, pensions and financial investments is by far the best I have come across, and I have worked in the financial services industry for many years. I would highly recommend Generation Financial Services to everyone, as I have already to my friends and family.”

**Mark Sutherland, Barclaycard Commercial Payments**

“ Generation Financial Services has provided us with an exceptional level of proactive support and professional and expert advice in a friendly, efficient and well explained manner. Their service provides a smooth transition away from our previous large, well-known firm of advisers. We have had fantastic feedback from employees and the Union. Generation Financial Services is a professional company with whom it's nice to do business.”

**Jan Toppari, Fortum O&M (UK)**

**Generation Financial Services Limited**

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